

Borrego Springs named to “Top Telecommuting Cities in Southwestern US”. 2012 - Keeping pace with the nationwide trend in telecommuting, Borrego Springs has become known as a highly desirable residential location for telecommuters. Citing its thriving pedestrian downtown, with ecologically sound, modern desert architecture apartments located within easy walking distance of shops, restaurants and gathering places, its state of the art, community-wide WiFi network, and its healthy lifestyle, Joe T. Worksathome is representative of the some 500 telecommuters that have migrated to Borrego during the past 5 years. “Borrego is out there, but not too far out there,” he says. “We can get to our corporate offices in Los Angeles or San Diego for a meeting or two within a 3 hour drive when we need to. The rest of the time, we’re way more productive and our families love it living out here.”

Fitness Magazine names Borrego Springs to its 20 Top Fitness and Wellness Destinations in the Southwestern US. 2015 - Noting the desert community’s spectacular scenery, its network of hiking, biking and equestrian trails, its fresh desert air, and its extensive offering of traditional and homeopathic health providers, Dr. Weldon C. Goodbody of the Wellness Institute observed, “If you can’t live longer in Borrego, there’s no hope for you. Even a brief visit away from the hustle and bustle of the nearby urban centers of Los Angeles and San Diego can provide a fun, healthy experience that is guaranteed to rejuvenate you.” Thanks to the vision and planning of the Borrego Village Association, Borrego has grown its infrastructure of retail shops, restaurants, lodging and health providers, located in its attractive, pedestrian friendly downtown core, to attract health conscious residents and visitors of all ages. Hikers, bikers, walkers, golfers and spa-goers have all found their place in the sun in Borrego Springs.

Borrego Springs named “ ’Greenest’ Community in the Desert .” 2020 - Despite the 5,000 homes that have been built there in the last 15 years, Borrego Springs has maintained its ecological focus. With more than 10% of homes in Borrego utilizing solar power from the abundant desert sun, and commercial and residential water use minimized through attractive, drought tolerant native desert landscaping, the desert community has gained a reputation for its focus on sustainable ecology. “Luckily, Borrego didn’t just slam the door on growth when confronted with it in 2005, but set out to attract quality growth to the region,” says Joan Ilikeithere, a longtime Borrego resident. “Borrego had been barely limping along for years, barely even able to sustain itself. Through its proactive Borrego Village Association, it developed a plan to evolve into a strong desert community that attracted businesses and residents with a mindset to increase the quality of life and live healthy, active and ecologically viable lifestyles.”

Ben Nourse, July 2007